WWNC FLASHES CITY'S GREETINGS OVER CONTINENT

Acknowledged Far And Wide; Still Serves As Aerial

(Continued From Page One)

of Commerce and of the people of the Western part of our State.
I wish to thank you for this beautiful dedicating message to our splendid city of Asheville alone, but to all of Western North Carolina—a gift which is so commendable of your splendid public spirit and rich intelligence and foresight.

"The accompaniment which tonight we celebrate has long been expected, and by the people of Western North Carolina, it is appropriately the story of her natural beauty and her wonderful resources unknown to the rest of the world or limited in transmission to the speed of an express train for Hereford they can be shouted, as it were, from the mountain top, so that all the world can hear."

Miller Tells Policies

A statement of the policies of the station was broadcast by Mr. Roger Miller, manager of the Chamber of Commerce at 6 o'clock. He said: "In an effort to please the greatest number we shall offer entertainments of various types, but nothing unwholesome or pert or profane will be permitted or tolerated. Criticisms from those who are supporting this enterprise and constructive suggestions from all who are interested will receive our grateful attention."

The station was in charge of having a guest at its dedication Major W. Van Nostrand, supervisor of the Southeastern division for the United States Department of Commerce, who went on the air at 6 o'clock with this message: "It is my great pleasure to welcome WWNC on the air to-night. I extend to the Asheville Chamber of Commerce hearty congratulations upon the inaugural of this news service."

The Program

The entire program presented last night followed this order: 8:05 - Dinner concert from George Vanderbilt, head of the United States. 8:45 - Presentation of WWNC by Frank Marter and associate. 8:50 - Edith J. Hough and Carroll P. Rogers. 8:54 - Arthur Weislow—popular piano numbers. 9:20 - Male quartette—"Mera, Jonna, Hanno, and Harriett." 9:40 - Advertisement of policies and establishment of policies by F. Roger Miller. 10:15 - Edouard Lascaux—"The Minster of the Appalachians." 10:18 - Introduction of Major W. Van Nostrand, radio supervisor of Southeastern district.

WWNC Orchestra

Note: The month of February, 1927...