INVASION PLAN ANNOUNCED FOR STATION WWNC

Facilities Will Be Put On 24-Hour Basis Soon As Flash Comes.

Radio Station WWNC, with all of its Columbia Broadcasting System facilities and affiliations, will be on the air 24 hours a day soon as the long-awaited flash comes that the major invasion of Nazi-held Europe has begun. CBS and WWNC will bring all phases of the epic operations to the listening audiences.

CBS overseas correspondents hope to broadcast eye-witness accounts of the myriad actions as United Nations forces land on the Continent from air and sea. In New York and Washington, reporters and analysts who know the European scene from personal observation will stand ready to complete the invasion picture as it unfolds.

Focal point for CBS will be the network’s New York news room, where all broadcasts will be coordinated by Paul White, CBS director of news broadcasts.

Reynolds Joins Staff

To augment the constant stream of news that will pour in, the Columbia network has added Quentin Reynolds, war correspondent and author, to its staff. He, and Major George Fielding Elliot, military analyst, will be on call day and night to interpret the operations.

For the task of interpreting the invasion from the standpoint of the American soldier and the obstacles that must be overcome, Reynolds is particularly qualified. In August, 1942, he accompanied the English-Canadian raid on Dieppe. There he saw the Nazi coastal defenses in operation and knows the difficulty of storming them.

from one point in the world to another. Called “The World On A Panel,” the installation combines several important radio communications features. By means of the panel, White can check the quality of the broadcast signal from any given point in the CBS communications network; signal to announcers and engineers which point to call in next, and talk personally with CBS correspondents overseas.

News Pooling System

When the first news of invasion comes, the army-navy news pooling system will go into operation and initial reports of CBS and other correspondents will be available to all major networks. In addition, reports of the British Broadcasting Corporation and Canadian Broadcasting Corporation correspondents will be available to CBS.

Through the hectic days of invasion, the Columbia network will maintain its present broadcast schedules of news and analysis from all fighting fronts.

In the WWNC newsroom, United Press and Associated Press tele-type machines are operating 24 hours a day, furnishing the WWNC news staff with the last minute items gathered by the on-the-spot correspondents of these famous news gathering agencies.

The WWNC news staff, under the direction of Lee Chadwick and Bill Mella, will be on duty or on call 24 hours a day during the invasion, in order that Western North Carolina will be informed the minute news is released.

In the event the invasion story should break while WWNC is not operating on its regular broadcast schedule, arrangements have been made to put the station on the air within 15 minutes after it is announced.